



2020 Sponsorship Prospectus

Jamestown Show's return to a two-day event since 2017 has proven hugely successful, with large increases in people attending and exhibiting. 2019 recorded a high attendance of patrons, with over 7,500 people through the gates.

Sponsorship has been a key driver of the success of the rejuvenated Jamestown Show, enabling expansion of the show program to include live music, kid's entertainment, spectacular fireworks, state wool handling competitions & other agricultural events. It also gives the society the ability to offer competitive prize money, enticing new entries and bringing people from far and wide.

The 2020 Show will include the popular Q & A, featuring compelling issues and contemporary topics effecting the rural communities of South Australia. This will continue to cement our place as a forum for meaningful information exchange between the residents north of SA and policy makers.

The Society is continually looking for new ways to improve and expand their current Jamestown Show program, while striving to offer a family orientated event.

Jamestown Show's 2020 theme, Make it, Bake it, Grow it, Show it will feature the grass roots of a country show. Attendees will be able to enjoy all things that make a country show great; including live cooking demos, loads of amazing free entertainment and the highly competitive agriculture competitions and programs.

There are many sponsorship opportunities available, each offering valuable exposure for your business at the Jamestown Show. Tailored packages are available upon request. Please see the detailed package information attached.

For further information and to become a sponsor of South Australia's Premier Show, please contact our Sponsorship co-ordinator, Seth Cooper 0417 896 772.

We look forward to hearing from you!

	PLATINUM	GOLD	SILVER	BRONZE
	\$3,000 + GST	\$1000 + GST	\$500 + GST	\$250 + GST
PASSES	Gate Entry for 8 Adults. Invitation for 2 adults to the Official Luncheon on Monday of the show	Gate entry for 6 adults	Gate Entry for 4 Adults	Gate Entry for 2 Adults
TRADE SITE	FREE	FREE	30% Discount	15% Discount
BANNER DISPLAY	Erected at Sponsored Section and in high profile areas of Show Grounds	Erected at Sponsored Section and around Show Grounds	Erected at Sponsored Section	Erected at Show grounds (Placed with other Bronze Sponsor Banners)
Logo placed on Sponsors Page on Website & Show Book	YES	YES	YES	YES
Logo placed on Show Schedule /Booklet	YES	YES	Mentioned in Section , Small logo added	Small Logo added to section in recognition
Advert in Show Book	Full Page (Valued at \$150+GST)	1/2 page (Valued at \$110+GST)	1/4 page or Strip (Valued at \$80+GST)	1/8 Page (Valued at \$50 +GST)
Your sponsored event will be known as "The Sponsor's name + name of event" on all social media and local advertising	YES	YES: in conjunction with other sponsors	YES: in conjunction with multiple sponsors	X
Social Media Advertising and Sharing Business with followers	YES	YES	X	X
Advertising in the Jamestown Journal with Show Adverts & Articles	YES	YES	YES	X
Logo placed on Jamestown Show promotional adverts, posters & flyers	YES	YES	YES: (If advertising specific to section)	X
Periodical public-address advertising on show day	YES	YES	X	X

***The Jamestown Show realises that businesses must attain a certain level of return of investment for all contributions. We are willing to discuss tailoring any of the Sponsorship Packages to suit your business needs. We also accept in-kind donations as part of our sponsorship packages.

CONTACT Seth Cooper 0417 896 772 or Matt Scharkie 0439 843 527 Email secretary@jamestownshow.com.au to take up your sponsorship opportunity!