

Jamestown Agricultural, Horticultural & Floricultural Society Inc

Founded 1874



Secretary: Anne Page

PO Box 188

Jamestown SA 5491

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Jamestown Show Sponsorship Opportunities

Sunday 30th September 2018 2pm till Midnight

Monday 1st October 2018 9am till 4pm

The Jamestown Agricultural Horticultural and Floricultural Society Inc is a volunteer non-profit organisation founded in 1874.

All proceeds from the Jamestown Show are invested back into the following year's show, thus providing the best facilities for our exhibitors, livestock, members and patrons. Each year projects are completed to upgrade the various sections of the grounds and to provide better attractions for the attending public.

The Jamestown Show attracts approximately 7,000 visitors and exhibitors to Victoria Park in Jamestown for a celebration that has been an annual family treat for generations of Jamestown and surrounding district residents.

The success of the Jamestown Show generates considerable positive media attention. Sponsorship represents a unique opportunity for exposure by the business sector to its local community.

In an attempt to improve the finances, and consequently what we can offer to the public, we are currently on a membership and sponsorship drive and looking to find some new sponsors. The attached is what we have worked up as packages to reflect various levels of sponsorship, with which we are now approaching businesses and individuals. It is very general and can be tailored to suit individual needs.

Information about the Jamestown Show can be found on our website.

<http://www.jamestownshow.com.au/>

Join us for a day of family fun and entertainment
"S.A.'s Best Country Show"

Website: <http://www.jamestownshow.com.au/>

Sponsorship Packages:

The Jamestown Show realises that businesses must attain a certain level of return of investment for all contributions. The Jamestown Show is willing to discuss tailoring any of the Sponsorship Packages below to suit business needs. The partnership opportunities that we can offer you in exposing your business to the local community are:

Bronze Sponsor: \$250

Signage:

Business sign / banner supplied by business erected at the section sponsored

Publicity:

- Acknowledgement in a local newspaper the week prior to the Show
- Your sponsored Section will be known as "Sponsored by Sponsor's name"
- Periodical public address system advertising on show day
- Logo placed on Bronze Sponsors Page and Section sponsored in Show Book.
- Business logo advertised on Jamestown Show website sponsors page.

Passes: Gate entry for 2 adults.

Silver Sponsor: \$500

Signage:

Business sign / banner supplied by business erected at the section sponsored

Publicity:

- Acknowledgement in a local newspaper the week prior to the Show
- Your sponsored Section will be known as "Sponsored by Sponsor's name"
- Periodical public-address advertising on show day.
- Logo placed on Silver Sponsors Page and Section sponsored in Show Book.
- Business logo advertised on Jamestown Show website sponsors page.

Passes: Gate entry for 4 adults.

Gold Sponsor: \$1,000

Signage:

Business sign / banner supplied by business erected at the section sponsored as well as in high profile areas around the grounds

Publicity:

- Acknowledgement in a local newspaper the week prior to the Show
- Your sponsored event will be known as "The Sponsor's name + name of event" and/ or Sponsored Section will be known as "Sponsored by Sponsor's name"
- Periodical public-address advertising on show day.
- Logo placed on Gold Sponsors Page and Section sponsored in Show Schedule.
- Logo placed on Jamestown Show promotional adverts, posters & flyers.
- Business logo on Jamestown Show website sponsors page.

Passes: Gate entry for 6 adults.

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Website: <http://www.jamestownshow.com.au/>

Platinum Sponsor: \$3,000

Signage:

Business sign / banner supplied by business erected at the section sponsored as well as high profile areas around the Showgrounds

Publicity:

- Acknowledgement in a local newspaper the week prior to the Show and logo placed in all newspaper advertising.
- Your sponsored event will be known as "The Sponsor's name + name of event"
- Periodical public-address advertising on show day
- Logo placed on Platinum Sponsors Page and Section sponsored in Show Schedule.
- Logo placed on Jamestown Show promotional adverts, posters & flyers.
- Business logo on Jamestown Show website sponsors page. Business logo will also be displayed at the bottom of the Show website.

Passes: Gate entry for 8 adults. Invitation for 2 adults to the President's Lunch on Monday of the Show.

Sponsorship Areas:

The following areas are available for Sponsorship:

Animal & Livestock Sections:

Horses in Action	Poultry
Cattle	Sheep
Dogs	Wool
Decorated Children's Bike	

Stacey Pavilion

Preserves, Pickles, Jams & Gift Baskets	Pastry & Cakes
Art & Metal Art, Knitting & Crocheting	Craft
Sewing, Needlework, Patchwork & Quilting	
Photography, Fruit, Nuts, Vegetables, Eggs & Honey	
Pot Plants, Floral Arrangements & Cut Flowers	

General Areas

General sponsorship
Entertainment Sunday
Entertainment Monday
Media Sponsor

How to Proceed:

If you would like to become a Sponsor or would like to find out more information about the 144th Jamestown Show, please contact Matt Scharkie Sponsorship Coordinator via one of the following methods

Email: jamestownshow@bigpond.com

Mobile: 0439 843 527

Mail: Jamestown Show
Po Box 188
Jamestown SA 5491

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